



LAETITIA MOUTON

USER EXPERIENCE DESIGNER

ABOUT

French, creative thinker with 6 years experience in design thinking process to solve problems, fascinated about understanding people, and translating their needs into business opportunities. With a background in Human Resources, a passion for technology, a strong belief in agile methodology, and a Bachelor's education in Business, I design human-centered experiences through minimalist interfaces

WORK EXPERIENCE

WEB DESIGNER

Freelance | Denver CO | 2019 - Current

- Researched and identified problems through stakeholders and user research by interviewing and analyzing data results
- Designed and validated workflows through user testing, wireframes, prototypes, and iteration

HUMAN RESOURCES ASSISTANT

University of South Florida | Tampa FL | 2018 - 2019

- Worked cross-departmentally to create a system for developing a cohesive experience for every single candidate/employee

FRONT OFFICE SHIFT MANAGER

Sheraton Starwood Hotel | Tampa FL | 2016 - 2018

- Proactively designed guest experience and solved guest pain points through empathy and innovated solutions
- Effective communication and collaboration skills which increased the guest overall satisfaction score by 12%

EDUCATION

CERTIFICATE OF UX/UI DESIGN,
University of Denver - USA

BACHELOR OF BUSINESS, MAJOR IN HUMAN RESOURCES
Maestris Business School Reims - France

SELECTED PROJECTS

QUICK FIX - Mobile App

Conducted research and data analysis, performed ideation, sketching, and wireframing. Built prototypes to test assumptions and concepts. Created Interaction design to retain users

DHS- Responsive Web Design

Assisted in UX research activities such as data collection and analysis. Implemented a responsive strategy and Information architecture to handle heavy information website. Created prototypes to test redesign

CONTACT

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🌐 <https://laetitiamouton.com>

📍 Denver, CO

PROFESSIONAL SKILLS

User Research
User Experience Design
Persona and scenario development
Information Architecture
Sketching & Storyboarding
Wireframing & Prototyping
Interaction Design
User testing

PERSONAL SKILLS

Collaborative spirit
Reliable and professional
Organized
Time management
Curious
Self Starter

SOFTWARE

Figma	Trello
Adobe suite	Miro
SKtech	Marvel
Zeplin	Invision

AWARD

EMPLOYEE OF THE YEAR
Sheraton Starwood Hotel | 2017