



Laëtitia Mouton

SENIOR PRODUCT DESIGNER

ABOUT

French, creative thinker with 3 years of experience in the design thinking process to solve problems, fascinated about understanding people, and translating their needs into business opportunities. I design human-centered experiences through minimalist interfaces.

PRODUCT DESIGN EXPERIENCE

THINK COMPANY

Senior Experience Designer | Remote | May 2021 - Current

- Consultant for several Fortune 500 companies; Heidrick and Struggles, Comcast, Metlife, Merck,...

COMCAST

- Senior Designer for Tech360 (Technicians iOS app) and Einstein360 (Customer Service Agent Platform)
- Act as a Design System Lead who defines strategy and drives execution to re-establish the team's design component library and standards guided by WCAG 2.1 accessibility standards and responsive design
- Implement UX process and documentation across brand websites and native mobile iOS app.
- Partner closely with development and technology teams
- Work with product owners to prioritize and execute on design work

HEIDRICK & STRUGGLES

- Synthesized complex assessment test data into accessible user-friendly interfaces
- Created design artifacts including user requirements specifications, personas, storyboards, wireframes, high-fidelity comps, design prototypes, and design specifications
- Identified and understood the greater organization's strategic goals and initiatives

LA FRENCHTECH DENVER

Co-Founder & Community Lead | Denver CO | Jan 2023 - Current

- Create and expand a dynamic tech ecosystem with an official label made by French Minister for the Digital Economy
- Promote the French Tech local ecosystem globally, help French startups understand and access the US market
- Meetings between entrepreneurs, events bringing together from startups to corporations

UNIVERSITY OF DENVER BOOTCAMP

Teacher Assistant | Denver CO | Nov 2021 - Current

- Educating 28 students about UX design principles such as UX research, MVP, Content Strategy, Content hierarchy, User Journey Map, Design System, Visual design principles, etc.
- Engaged with students in class and during office hours to discover the best way to teach UX research, UI/UX design, and front-end programming principles
- Provided students constructive feedback and offered academic and career advice

EDUCATION

Certificate of Scrum Product Owner

Scrum Alliance | April 2023

Certificate of UX/UI Design

University of Denver Bootcamp | Denver, CO

Bachelor of Business, major in Human Resources

Maestris Business School | Reims, France

 Denver Metro Area, CO

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password: Colorado4!

TECHNICAL SKILLS

Accessible & Inclusive Design Standards

Usability Testing

Design System

Wireframing & Prototyping

Interaction Design

User Research

Storytelling

User Flow & Journey Mapping

Information Architecture

Devs Handoff

PERSONAL SKILLS

Design Thinking

Collaborative Spirit

Critical Thinking

Problem Solving

Prioritization & Time Management

Leadership

Adaptability

Self Starter

Positive Mindset

SOFTWARE

Figma

Adobe suite

Zeplin

Jira

Airtbale

Trello

Miro

Marvel

Confluence

Notion