



# Laëtitia Mouton

PRINCIPAL UX DESIGNER

## ABOUT

French design strategist specializing in accessible design systems and scalable process frameworks that enhance consistency, streamline delivery, and enable long-term efficiency and productized service growth.

## PRODUCT DESIGN EXPERIENCE

### FIDELITY INVESTMENTS

Principal Experience Designer | May 2023 - Current

- Architected Digital Solutions team unified UI Library, defining the systems, standards, and processes that enable scalable, accessible, and reusable product delivery across Digital Solutions team platforms.
- Delivered 50%+ efficiency gains across design and engineering by introducing a unified, WCAG-compliant component library that eliminates rebuilds, reduces accessibility fixes, and replaces inconsistent legacy patterns.
- Enabled productized service tiers by standardizing components and feature sets, improving estimation accuracy and delivery predictability.
- Partnered with engineering leadership to deliver production-ready components meeting WCAG 2.2
- Influenced senior stakeholders and navigated consultant resistance to establish UX governance and centralized product documentation.
- Mentored new hires and strengthened a culture of accessibility, process maturity, and cross-functional collaboration.
- In parallel with leading cross-team initiatives, owned end-to-end product design for complex, data-heavy financial products for plan sponsors, leading discovery, research, and UX decisions across the full product lifecycle, including AI-supported search and conversational experiences that improved content accuracy, discoverability, and usability.
- Designed and delivered custom analytics dashboards for the Data Consulting team, defining requirements through user analysis and stakeholder interviews, and enabling Fidelity plan sponsors to analyze participant benefits data (401(k), ESPP, lost participants) and report actionable insights to their organizations.

### THINK COMPANY

Senior Experience Designer | March 2021 - May 2023

- Consultant for several Fortune 500 companies; Heidrick and Struggles, Metlife, Merck, Comcast Tech360 (Technicians iOS app) and Einstein360 (Comcast Customer Service Agent Platform)
- Acted as a Design System Lead who defines strategy and drive execution to re-establish the team's design component library and standards guided by WCAG 2.1 accessibility standards and responsive design
- Implemented UX process and documentation across brand websites and native mobile iOS app.
- Partnered closely with development and technology teams
- Worked with product owners to prioritize and execute on design work
- Synthesized complex assessment test data into accessible user-friendly interfaces
- Created design artifacts including user requirements specifications, personas, storyboards, wireframes, high-fidelity comps, design prototypes, and design specifications
- Identified and understood the greater organization's strategic goals and initiatives

## EDUCATION

### Master in Management

Université de Picardie Jules Verne | France | 2027

### Certificate Product Owner - CSPO

Scrum Alliance | April 2023 valid through dec 2027

### Certificate of UX/UI Design

University of Denver Bootcamp | Denver, CO | March 2021

### Bachelor of Business, major in Human Resources

Maestris Business School | Reims, France

📍 Denver Metro Area, CO

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🌐 <https://laetitiamouton.com>

password: Colorado4!

## LEADERSHIP & COMMUNITY

Co-Founder, La French Tech Denver:  
French government-backed startup & innovation network  
Events Organizer, Women in Tech Denver

## TECHNICAL SKILLS

Accessibility (WCAG 2.2)  
Design Systems & UI Libraries  
Component Architecture  
UX Strategy & Product Design  
User Research & Discovery  
Usability Testing  
Information Architecture  
Prototyping (Figma)  
Behavioral & Product Data Analysis  
Agile Delivery & Developer Handoff

## PERSONAL SKILLS

Product & UX Leadership  
Stakeholder Management  
Cross-functional Collaboration  
Mentorship & Coaching  
Strategic Decision Making  
Problem Solving  
Prioritization & Time Management  
Adaptability

## SOFTWARE

Figma / Figjam	Trello
Adobe suite	Miro
Zeplin	Marvel
Jira	Confluence
Airtbale	Notion